

# Toshiba's Strata CIX 40

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## Strata CIX40 - Overview

IP Communication Solutions For Small Business  
TMC Labs Innovation Award.  
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Toshiba's Strata CIX40 Recipient of

## Small businesses need big company performance

When it comes to telecommunications, the Strata® CIX40 IP business communication system delivers. Easy call handling scores points with employees and customers. Comprehensive features enable you to work just as you need. Scalability means you can expand capacity as your requirements change—without losing your initial investment. And because it's from Toshiba, you can count on unsurpassed reliability, audio clarity, and performance.

Powerful Strata CIX40 Advantages Affordable performance Unique, wall-mountable, modular design 8-24 IP channels for IP telephone connections and IP Strata Net multi-system networking 8-16 digital telephones 4-11 trunks with Caller ID 1-2 analog endpoints Voice Mail and Auto Attendant Add advanced applications as you need them for Unified Messaging, Call Center ACD and Reporting, CRM integration, Voice Logging, Web-based Personal and System Administration, FeatureFlex feature customization, and more! Add employee stations, telephone numbers, and fax lines with ease Fully upgradeable, protecting your technology investment

## Maximum versatility

The Strata CIX40 is a highly versatile scalable system designed to give you the ultimate in feature and upgrade flexibility.

Configure it as a single site telephone system and add to it as your business grows, or as a branch location networked with other Strata CIX systems.

It functions as a traditional telephone system or as an IP telephony system. Whether you're ready for IP telephony today or sometime down the road, your options allow you to decide when and where it makes sense to deploy IP telephony.

## Communications made simple

It isn't just a goal at Toshiba. It's our guiding force. Because no matter how sophisticated your telecommunications system, it should always stay true to its purpose: helping you communicate more easily and effectively. The Strata CIX40 does so brilliantly. No complicated procedures and no need for extensive training.

## It all begins with the easy-to-read LCD display

This makes functions, features, and key information readily-accessible. Programmable buttons let you assign your own functions based on how you work best. Thanks to call handling features like Caller ID, you can manage your calls—and your schedule—with ease, deciding which ones to accept now and which to send to voice mail. And big company solutions such as Auto Attendant and Voice Mail help you maintain a professional image after hours, or whenever you are unable to answer calls.

## Built-in features that save you money

Besides your computer, it's the smartest equipment in your office. The Strata CIX40 not only saves you money and improves profitability, but streamlines operations with numerous innovative features, including: Call control, giving you the ability to restrict long-distance calls or particular area codes Automatic call routing over the least costly trunk line or carrier Remote programming and testing, making upgrades fast, simple, and efficient

## Stay mobile and connected

Using wireless IP telephones and SoftIPT soft phone clients that run on your notebooks, tablet PCs, or PDAs via your wireless local area network (WLAN), you can roam anywhere your WLAN goes or anywhere your Internet connection takes you and maintain voice and data functionality. The Toshiba Wireless Network Camera lets you capture live, high resolution video viewable from anywhere in the world via a standard Internet browser.