

# Toshiba Introduces SIP Trunking

Sunday, 20 January 2008

## Toshiba Introduces SIP Trunking for its Family of Strata CIX IP Business Communication Systems

Toshiba TSD has added SIP Trunking capabilities to its Strata® CIX&trade; family of IP business communication systems. Toshiba's new cost effective SIP Trunking capabilities allow the Strata CIX IP business communication system to communicate with a service provider natively over an IP circuit, which can be used to carry voice and data simultaneously.

Key product features and benefits to your customers include:

- Offers ISDN-like features over a data connection
- Eliminates the need to buy separate circuit cards for voice and data
- Potentially eliminates the need and cost of a separate service
- Eliminates "wasted bandwidth" of unused PRI channels
- Allows bandwidth to be used for data when no calls are active
- Ability to host other services in addition to SIP Trunking, including IP Stations, SIP Stations, Toshiba's Strata Net IP, Voice Mail and ACD resources
- In addition to SIP Trunks, Toshiba's MIPU cards also support IP stations, SIP stations, Strata Net channels, and applications. Toshiba begins its nationwide rollout of SIP Trunking capabilities with SIP carriers Cbeyond® of Atlanta, Ga. and American Broadband Services (ABS) of Fresno, Calif., and will expand to additional carriers during 2008. Please speak to your designated Sales Engineer for more information or use the following contact information: